

# INSYGHT

## FOR ENTREPRENEURS

### YOU DON'T NEED TO KNOW HOW TO GROW

Countless business challenges face every entrepreneur. You don't have time to endlessly search for help and you can't afford to make a mistake. InsYght can help. InsYght knows what your business needs. This powerful, free technology diagnoses the challenges you face and quickly directs you to the organizations, resources and programs that are best suited to help you grow your idea.

### YOUR GUIDE TO BUSINESS HELP

Most entrepreneurs, innovators, and business owners are not aware of the breadth of resources that exist to support their ideas. Furthermore, thousands of these resources are free or heavily subsidized. InsYght has inventoried these resources and can connect you to them instantly. This growing index includes resources like funding, mentoring, prototyping, manufacturing space and everything you might need to accelerate or strengthen your business.

### INSYGHT IS IN YOUR BACKYARD

InsYght is available for free at [insyght.co](http://insyght.co) and on the websites of a growing number of partner organizations including business associations, incubators, universities, cities and libraries. More groups continue to join the InsYght network, making InsYght easy to find.

### INSYGHT HELPS CREATE PROGRAMS FOR YOU

InsYght collects data that shows what entrepreneurs need most. This information is used to make continual improvements to the system and to help drive the creation of new resources that business owners require. This directly supports business development in every community that InsYght serves.